

4iiii Innovations releases Ride Ready PRECISION/Shimano FC-R9100.

The much-anticipated turnkey pairing of the pros-choice PRECISION Powermeter and Shimano's lightweight evolution of the FC-R9100 is here. The Dura-Ace FC-R9100 shaves a full 7g. off its predecessor. At just 9g., totally waterproof PRECISION is the world's lightest powermeter.

Product Development Lead Billy Chan says *"this new product reflects the popularity of the Factory Install PRECISION on the FC-R9100 and the our dedication to making the latest innovations in sports technology easily accessible and highly affordable for a wide range of athletes."*

White-capped **4iiii** PRECISION PRO Powermeters distinguish podium-dominating World Tour teams Quick-Step Floors and Bora-hansgrohe at the Tour de France. **4iiii** PRECISION technology is the same technology, but in a affordable single-side version.

The **4iiii Ride Ready** option of the PRECISION Powermeter provides the lightest and lowest cost left-side powermeter on the Shimano Dura-Ace FC-R9100. **Ride Ready** options will be made available for **\$599.99 USD** starting June 2017 online at **4iiii.com/PRECISION**. Factory Install options are also available online for **\$399.99 USD**.

4iiii is a sports technology company based in Cochrane, Alberta at the threshold of the Canadian Rocky Mountains and in the heart of a recreational paradise. We are a team of engineers and athletes dedicated to improving individual performance through the development of highly accurate and easily accessed data delivery products.

FOR QUESTIONS
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